



CAN Invest and Football Beyond Borders

HOW CAN INVEST SUPPORTED FBB TO GROW

DELIVERY MODEL

SUPPORT PROVIDED CAN helped FBB to carry out a detailed cost analysis of seven different FBB Schools delivery models, enabling FBB to consider the cost and value of different activities. CAN supported FBB to consider which model was most suitable for replication

OUTCOME FBB were able to confidently make changes to programme design: increasing the number of sessions delivered by staff and adding a new delivery 'slot' option for schools. FBB can now employ practitioners on a full time basis whilst delivering at a cost affordable for schools

STRENGTHENING FINANCIAL MODELLING

SUPPORT PROVIDED CAN trained FBB in financial modelling to enable the organisation to create and use the model as a management tool

OUTCOME A financial model to assist with refining scaling plans, which can be used to support future social investment plans

BUSINESS PLAN

SUPPORT PROVIDED CAN provided a template for and scrutiny of FBB's business plan for national expansion

OUTCOME CAN helped FBB identify target social investors and they now have a better understanding of how social investment options can help scale their model

"THE PROJECT HAS BEEN VERY HELPFUL FOR DRIVING OUR SCALING PLANS"

TO FIND OUT MORE CONTACT US AT CAN INVEST: INVEST@CAN-ONLINE.ORG.UK

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CAN Invest

FBB
FOOTBALL BEYOND BORDERS